



Striding Towards Multidimensional Place and Social Space

Zachary Roman Ph.D.

Department of Psychology
University of Zurich

Personal Background

- 2023 - Current Post-doc Informatics

Social Computing Group

University of Zurich

- 2020 - Current Post-doc Psychology

Quantitative Methods of Intervention & Evaluation

University of Zurich

- 2019 Ph.D. Quantitative Psychology

Minor in Computer Science

University of Kansas

- 2016 M.S. Quantitative Psychology

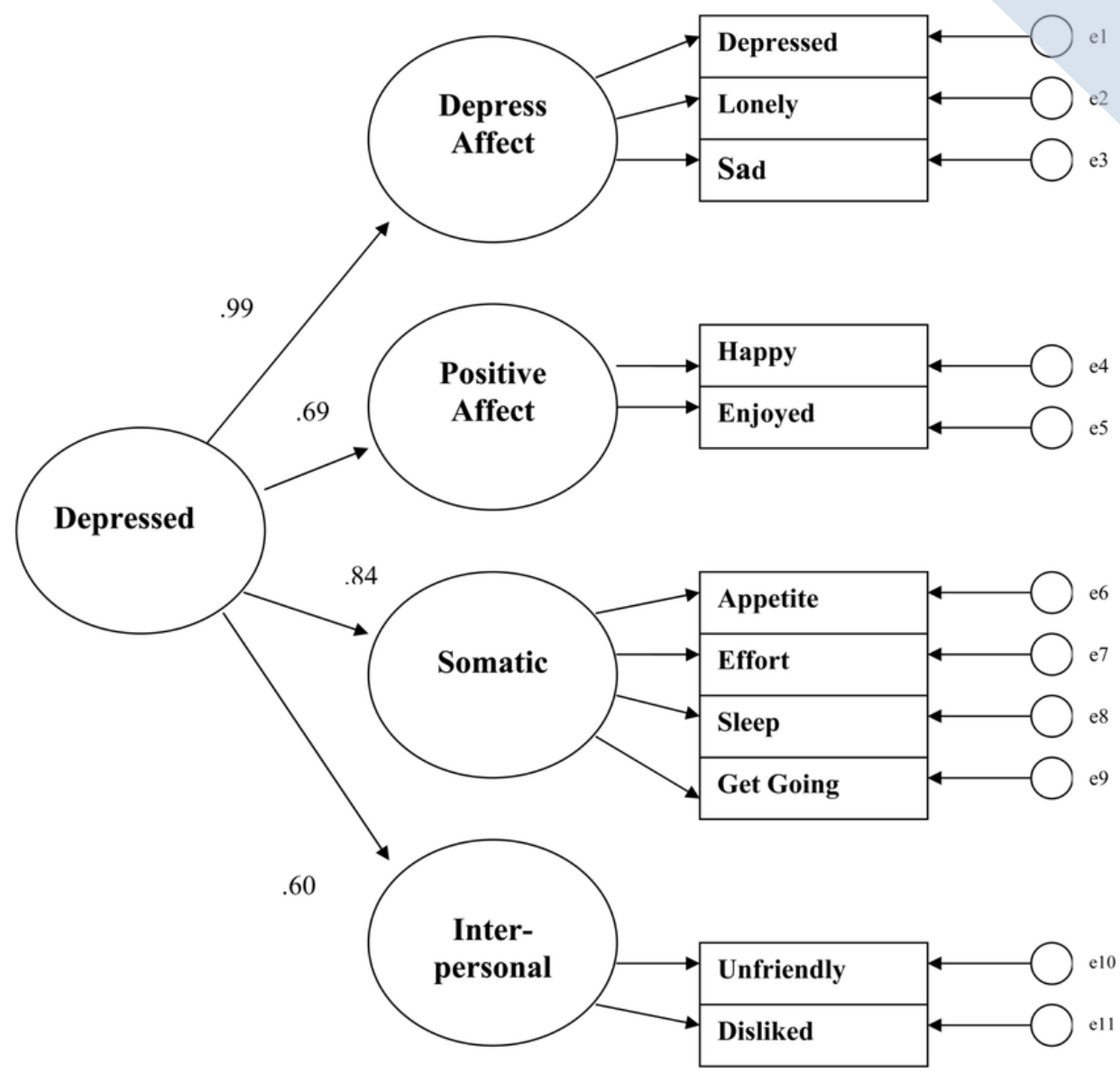
Illinois State University

- 2014 B.A. Psychology

Ohio University

Latent Variable Models

- Best practice
- Multivariate constructs
- Widely used



Latent Variable Models

- Best practice
- Multivariate constructs
- Widely used

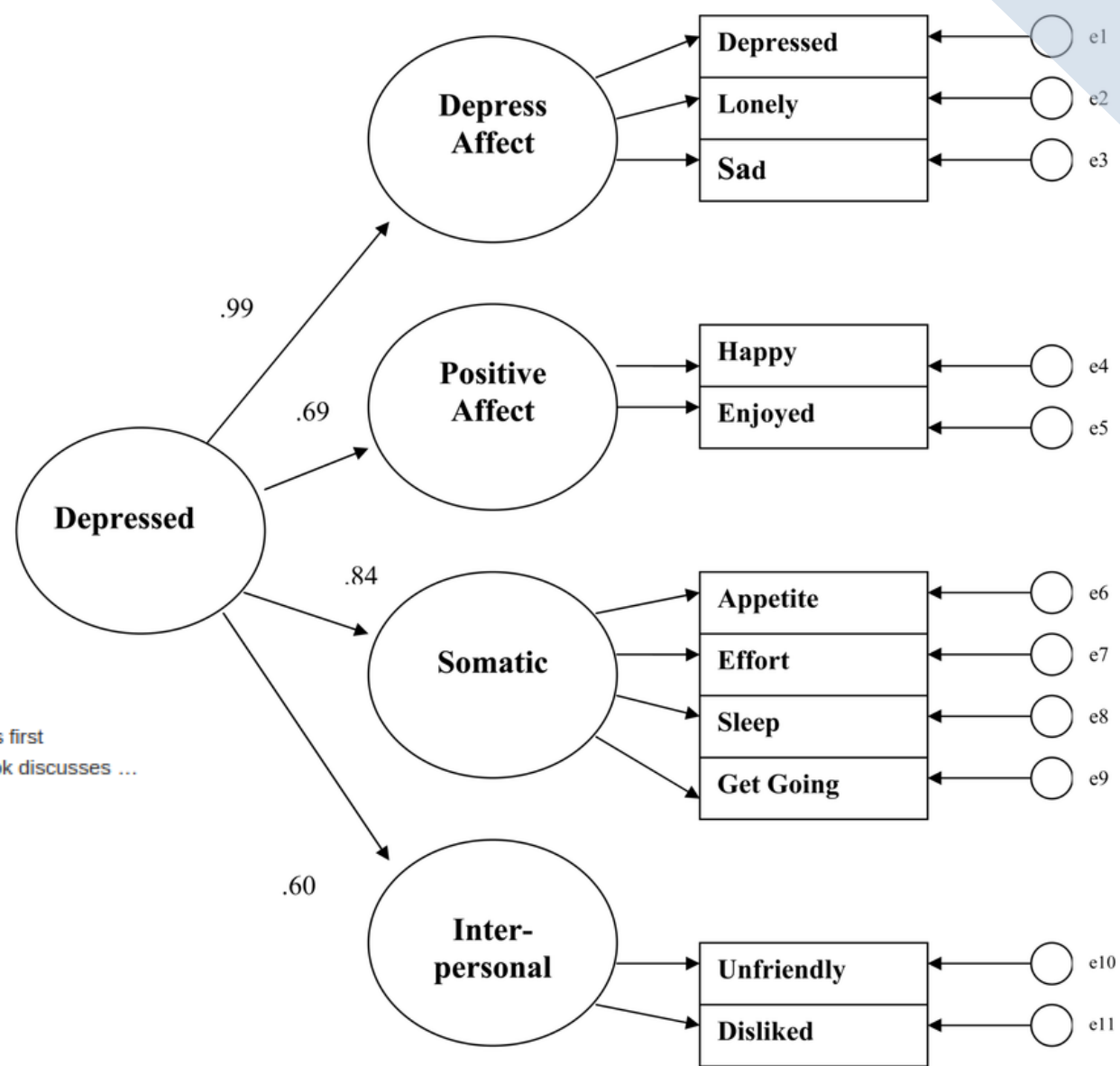
[\[book\] Structural equations with latent variables](#)

[KA Bollen - 1989 - books.google.com](#)

Analysis of Ordinal Categorical Data Alan Agresti Statistical Science Now has its first coordinated manual of methods for analyzing ordered categorical data. This book discusses ...

[☆ Save](#) [🔖 Cite](#) [Cited by 39556](#) [Related articles](#) [🔗](#)

- Notable Limitation
 - Dependence

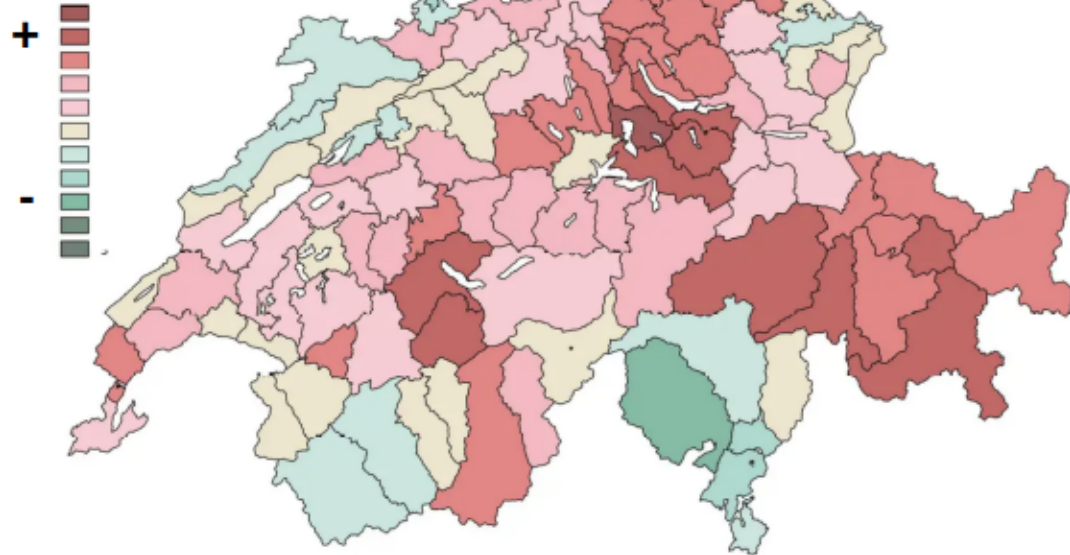


Spatial & Social Dependence

Spatial:

- Observations **physically closer** are more similar on a construct

Quality of Life

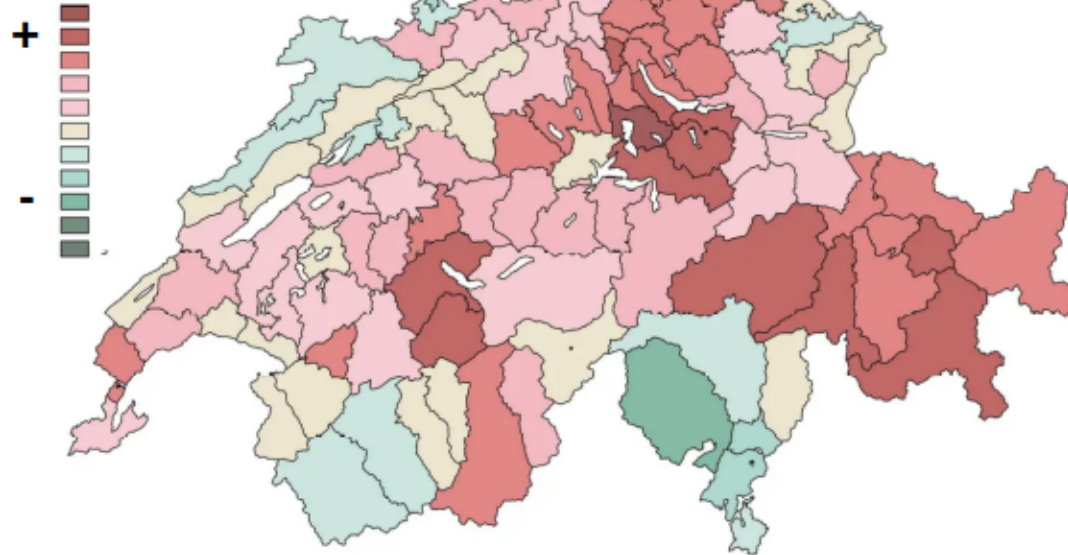


Spatial & Social Dependence

Spatial:

- Observations **physically closer** are more similar on a construct

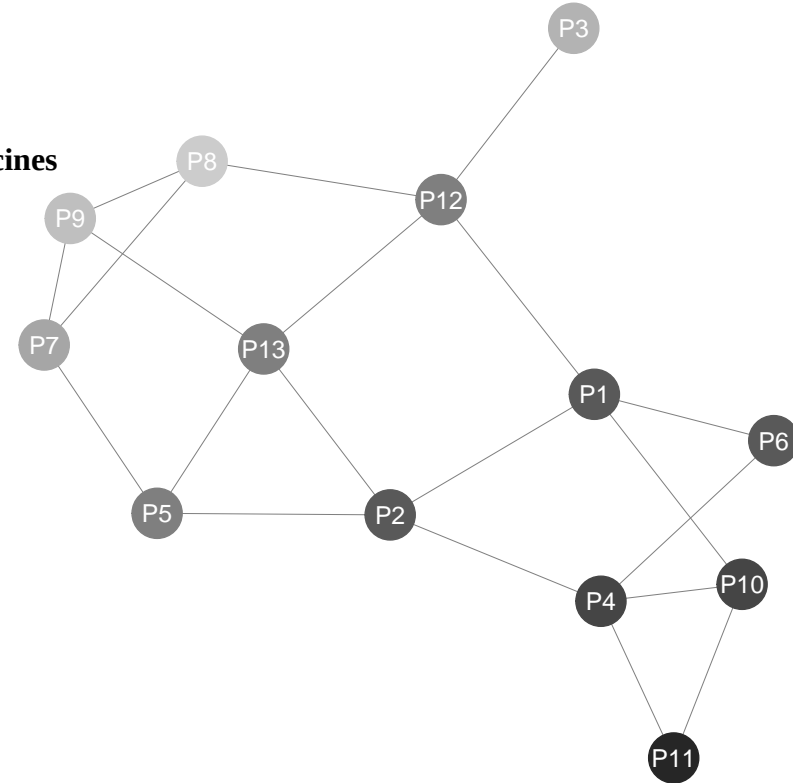
Quality of Life



Social:

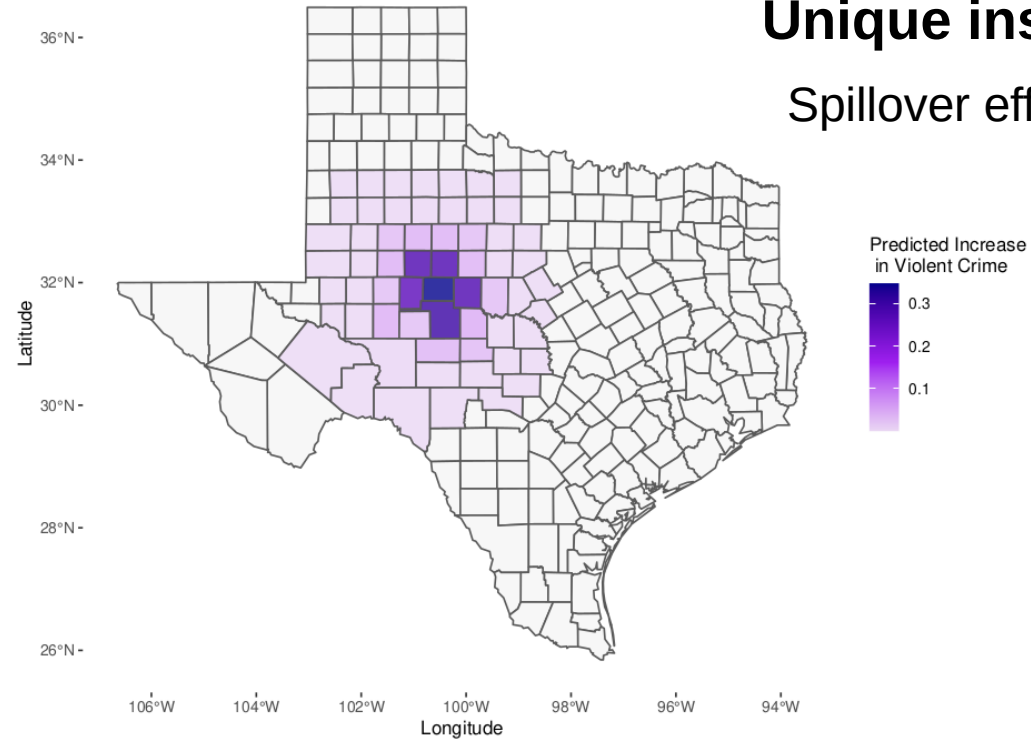
- Observations **socially closer** are more similar on a construct

Trust in Vaccines



Modeling Spatial & Social Dependence

Unique insight
Spillover effects

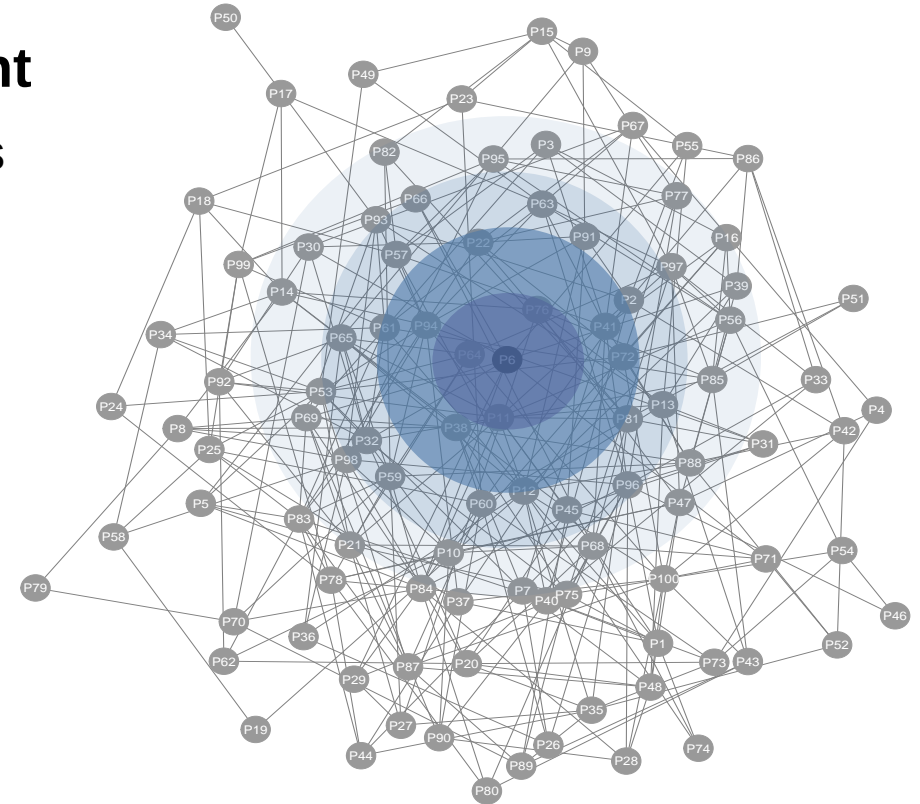
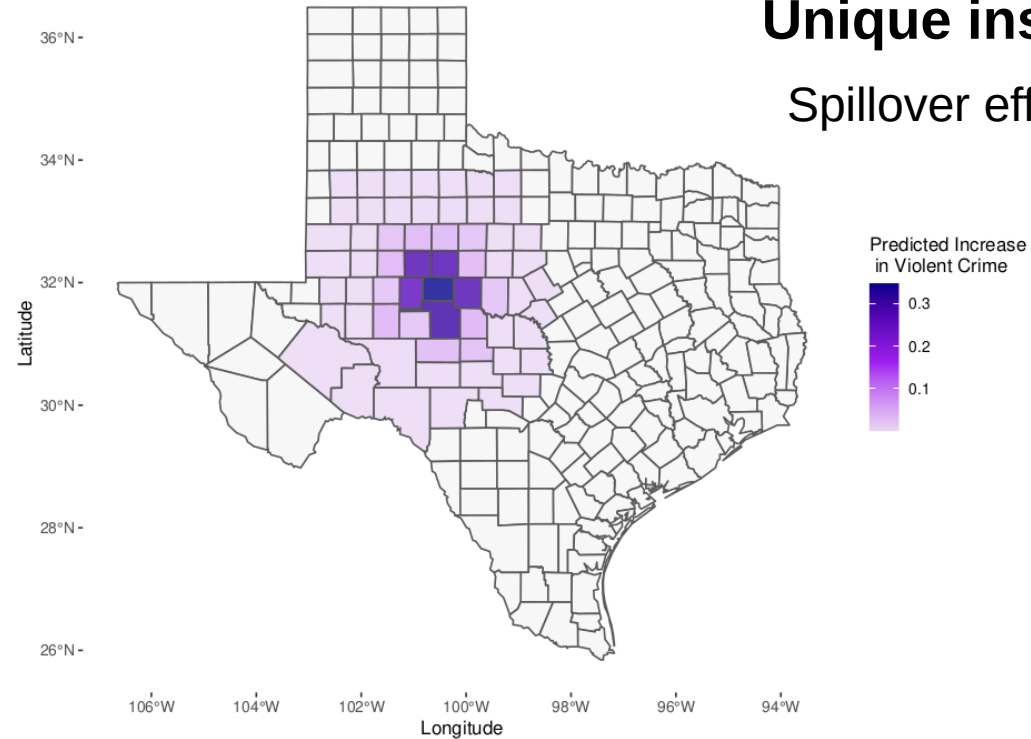


Example from:

Roman, Z. J. & Brandt, H. (2021). A latent auto-regressive approach for Bayesian structural equation modeling of spatially or socially dependent data. *Multivariate Behavioral Research*, 1-25.

Modeling Spatial & Social Dependence

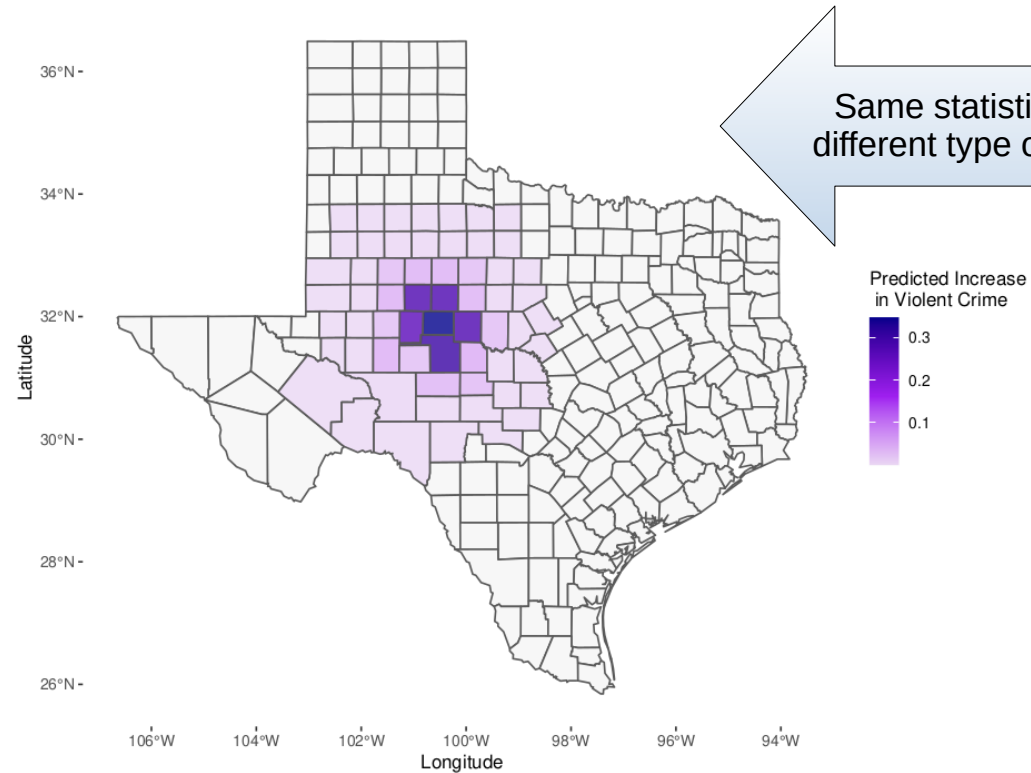
Unique insight
Spillover effects



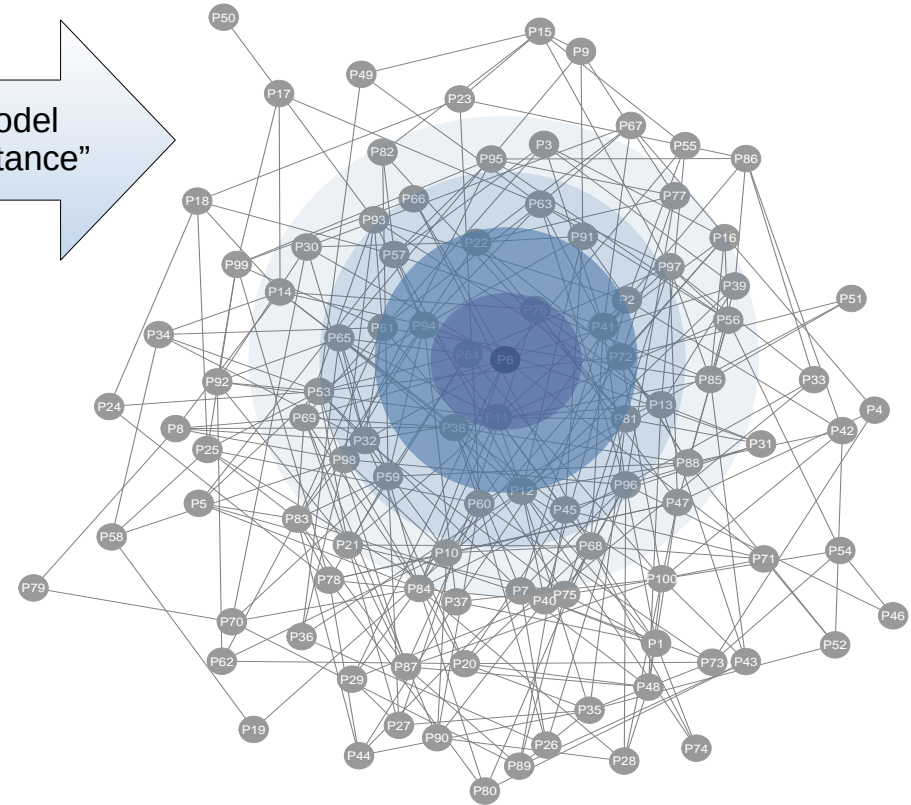
Example from:
Roman, Z. J. & Brandt, H. (2021). A latent auto-regressive approach for Bayesian structural equation modeling of spatially or socially dependent data. *Multivariate Behavioral Research*, 1-25.

Example adapted from:
Roman, Z. J. (2021). Spatial and Social Network Auto-regressive Structural Equation Modeling [**Conference oral presentation**]. *15th Conference of Fachgruppe Methoden und Evaluation (FGME) annual meeting, University of Mannheim.*

Modeling Spatial & Social Dependence



Same statistical model
different type of "distance"



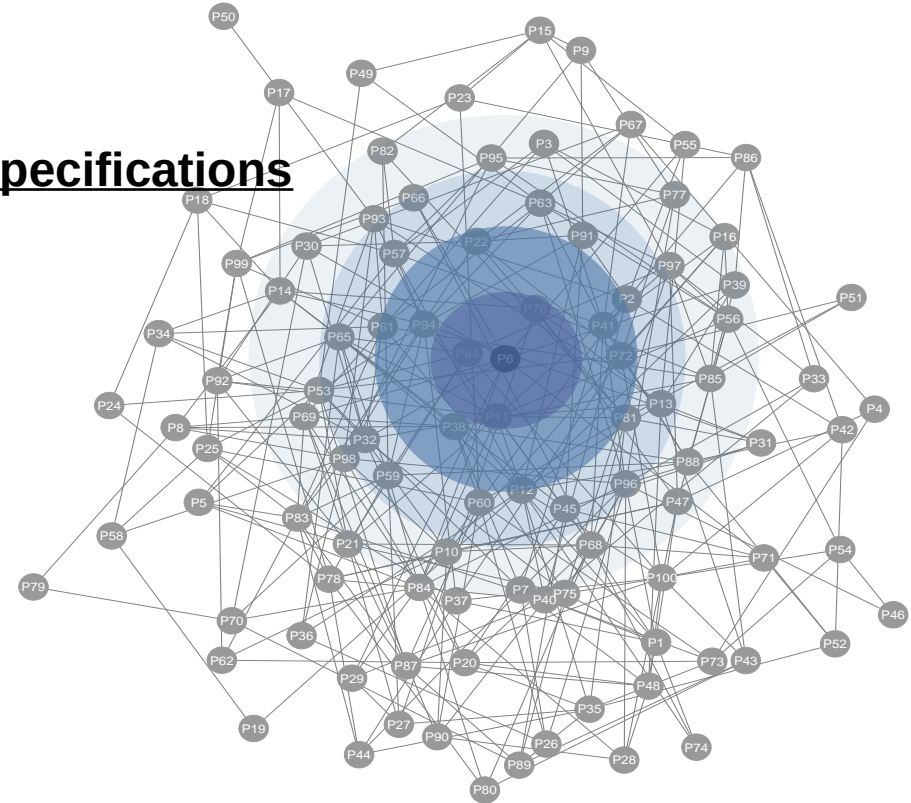
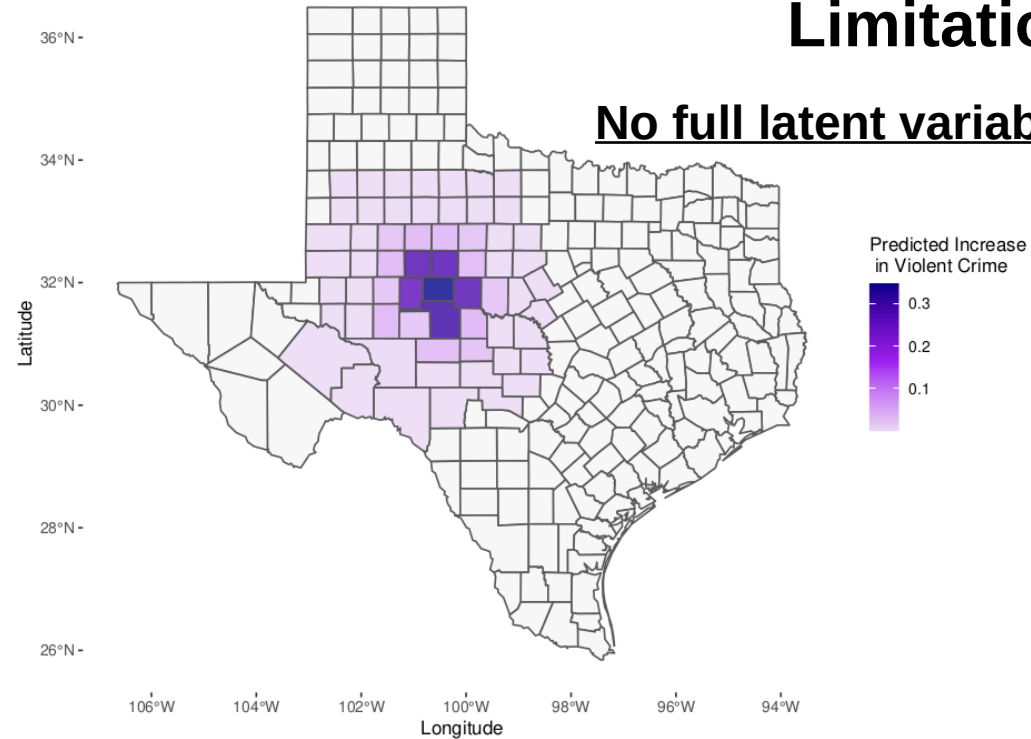
Example from:
Roman, Z. J. & Brandt, H. (2021). A latent auto-regressive approach for Bayesian structural equation modeling of spatially or socially dependent data. *Multivariate Behavioral Research*, 1-25.

Example adapted from:
Roman, Z. J. (2021). Spatial and Social Network Auto-regressive Structural Equation Modeling [**Conference oral presentation**]. *15th Conference of Fachgruppe Methoden und Evaluation (FGME) annual meeting, University of Mannheim.*

Modeling Spatial & Social Dependence

Limitation

No full latent variable specifications



Example from:
Roman, Z. J. & Brandt, H. (2021). A latent auto-regressive approach for Bayesian structural equation modeling of spatially or socially dependent data. *Multivariate Behavioral Research*, 1-25.

Example adapted from:
Roman, Z. J. (2021). Spatial and Social Network Auto-regressive Structural Equation Modeling [**Conference oral presentation**]. *15th Conference of Fachgruppe Methoden und Evaluation (FGME) annual meeting, University of Mannheim.*

Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

I

Develop observed multi-group model

II

Develop unobserved multi-group model (Latent classification)

III

Develop clustered group multi-level model

IV

Develop Longitudinal multi-level model

V

Create Open source software (R-package)

VI

Author framework tutorial paper

Completion Goal

Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

I

Develop observed multi-group model

II

Develop unobserved multi-group model (Latent classification)

III

Develop clustered group multi-level model

IV

Develop Longitudinal multi-level model

V

Create Open source software (R-package)

VI

Author framework tutorial paper

Completion Goal

Month 8

Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

Completion Goal

I Develop observed multi-group model	Month 8
II Develop unobserved multi-group model (Latent classification)	Month 16
III Develop clustered group multi-level model	
IV Develop Longitudinal multi-level model	
V Create Open source software (R-package)	
VI Author framework tutorial paper	

Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

I

Develop observed multi-group model

Month 8

II

Develop unobserved multi-group model (Latent classification)

Month 16

III

Develop clustered group multi-level model

Month 24

IV

Develop Longitudinal multi-level model

V

Create Open source software (R-package)

VI

Author framework tutorial paper

Project Overview

Goals	Milestone	Completion Goal
Create spatial & social dependence latent variable modeling framework Create open source software package	I Develop observed multi-group model	Month 8
	II Develop unobserved multi-group model (Latent classification)	Month 16
	III Develop clustered group multi-level model	Month 24
	IV Develop Longitudinal multi-level model	Month 32
	V Create Open source software (R-package)	
	VI Author framework tutorial paper	

-Model developments were selected to maximize scientific impact and accessibility

Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

Milestone	Completion Goal
I Develop observed multi-group model	Month 8
II Develop unobserved multi-group model (Latent classification)	Month 16
III Develop clustered group multi-level model	Month 24
IV Develop Longitudinal multi-level model	Month 32
V Create Open source software (R-package)	Month 40
VI Author framework tutorial paper	

Reproducible Research



Project Overview

Goals

Create spatial & social dependence latent variable modeling framework

Create open source software package

Milestone

I

Develop observed multi-group model

Month 8

II

Develop unobserved multi-group model (Latent classification)

Month 16

III

Develop clustered group multi-level model

Month 24

IV

Develop Longitudinal multi-level model

Month 32

V

Create Open source software (R-package)

Month 40

VI

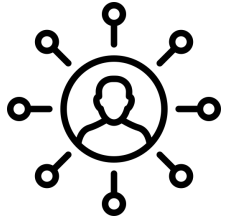
Author framework tutorial paper

Month 48

Reproducible Research



Network of Project Collaborators



Prof. Arkady Konovalov
University of Birmingham - UK

Prof. Holger Brandt
Prof. Augustin Kelava
University of Tuebingen - DE

Prof. Carolin Strobl
Prof. Birgit Kleim
Prof. Aniko Hannak
Prof. Urte Scholz
Prof. Nicolas Langer
University of Zurich - CH

Prof. Jörg Müller
Open University of Catalonia - ES

Prof. Ed Merkle
University of Missouri

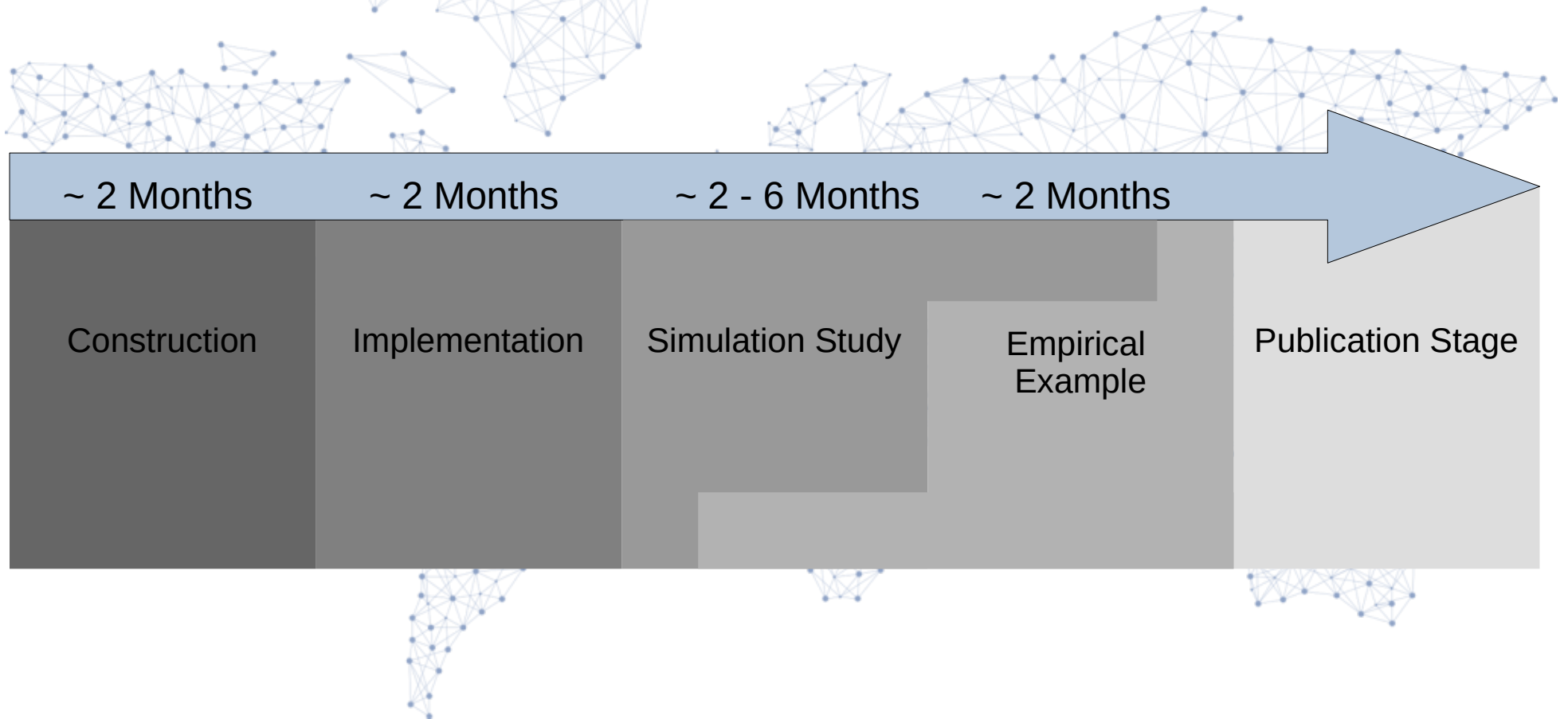
Prof. Christian Crandall
University of Kansas

Prof. Dan Bauer
Dr. Chris Urban
University of North Carolina

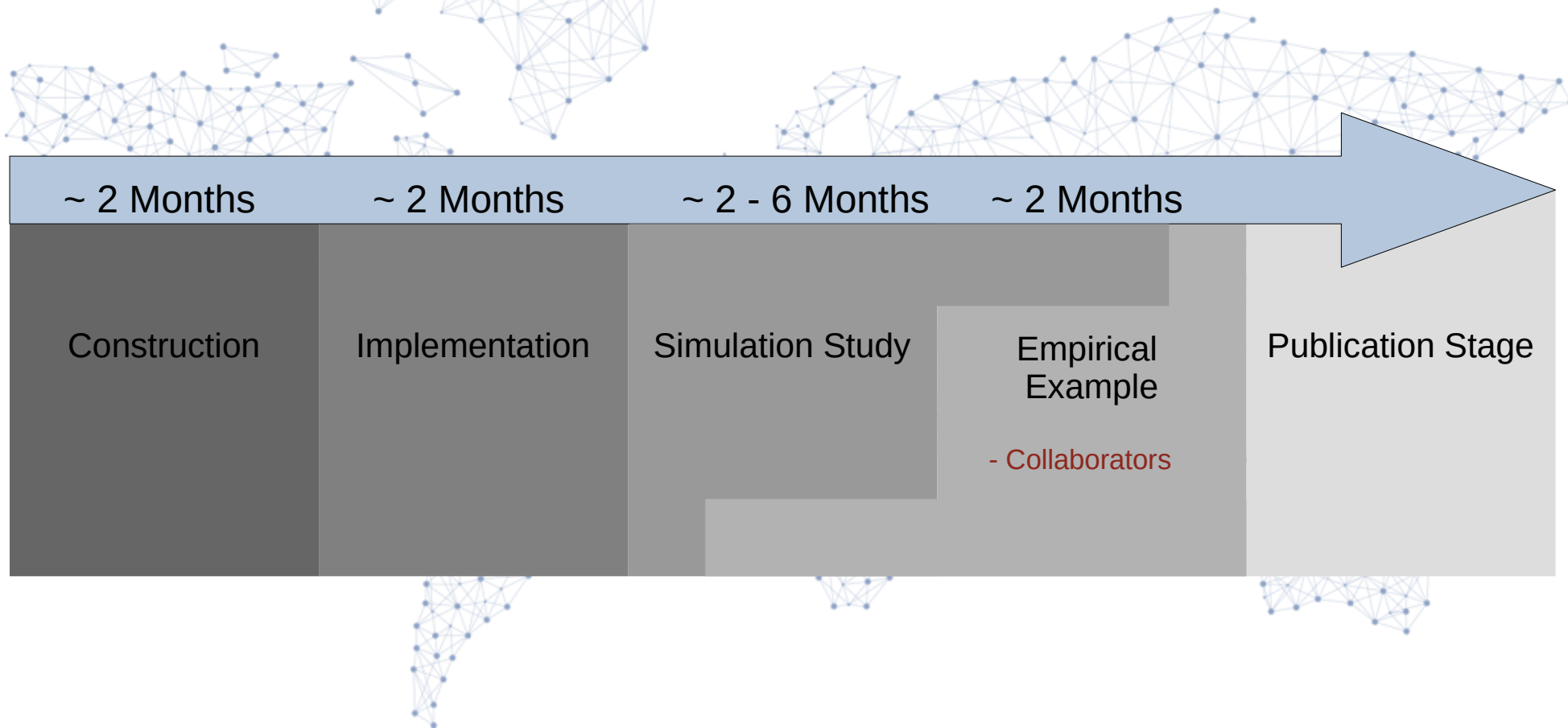
- Methodological**
- Application**
- Software**



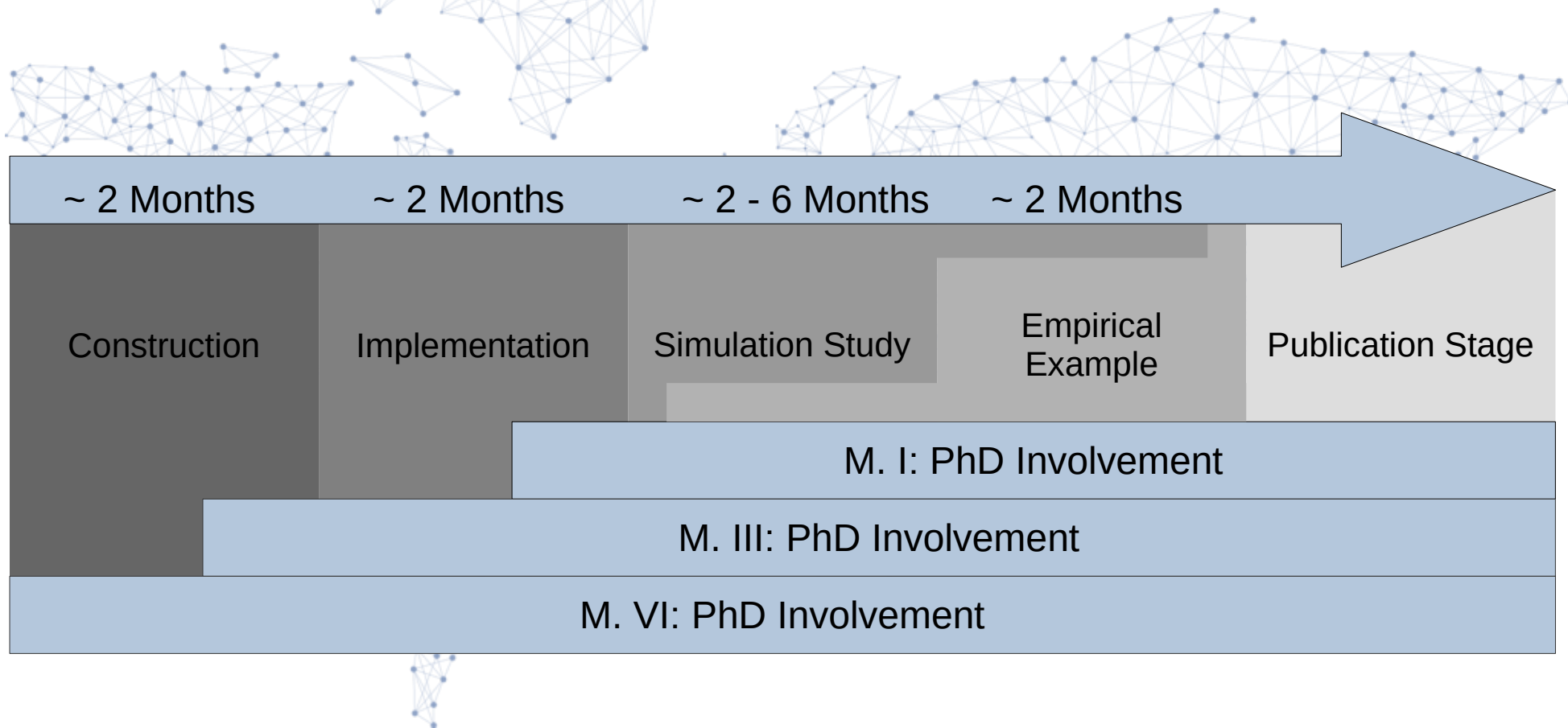
Work Package Timeline



Work Package Timeline



Work Package Timeline: PHD



Project Outcome



- Full latent variable dependence modeling framework
 - Old theories new perspectives
 - New theories
 - Novel and unique insights
 - Combined approach is more than the sum of its parts

Beyond Ambizione



- Impact to many disciplines
 - Psychology, sociology, political science, economics, public policy, epidemiology, biology etc.

Beyond Ambizione



- Impact to many disciplines
 - Psychology, sociology, political science, economics, public policy, epidemiology, biology etc.
- Many more directions
 - Methodological
 - Neuropsychology

Beyond Ambizione



- Impact to many disciplines
 - Psychology, sociology, political science, economics, public policy, epidemiology, biology etc.
- Many more directions
 - Methodological
 - Neuropsychology
- Professorship
 - Eccellenza
 - Tenure Track

Thank You!



Content related publications:

Roman, Z. J., Schmidt, P., Miller, J. M., & Brandt, H. (2023). Identifying dynamic shifts to non-compliant behavior in questionnaire responses; A novel approach and experimental validation. *[Pre-print available, under review]*

Roman, Z. J., Brandt, H., & Miller, J. M. (2022). Automated bot detection using Bayesian latent class models in online surveys. *Frontiers in Psychology*, 1947.

Roman, Z. J. & Brandt, H. (2021). A latent auto-regressive approach for Bayesian structural equation modeling of spatially or socially dependent data. *Multivariate Behavioral Research*, 1-25.

Roman, Z. J. (2019). Auto-regressive latent variable modeling: A general framework for Bayesian spatial structural equation models (Doctoral dissertation, University of Kansas).

Appendix



Milestone I: Multi-group Model

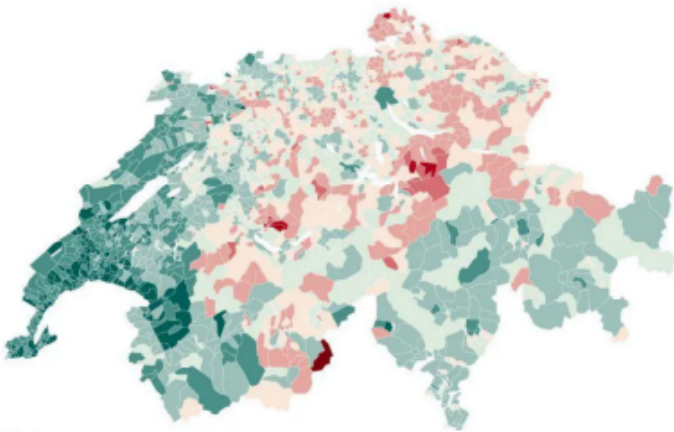
Bayesian auto-regressive dependence multi-group structural equation model

- Full latent variables
- Spillover interactions compared across groups
- Experimental & quasi-experimental applications

Quality of Life

Romande

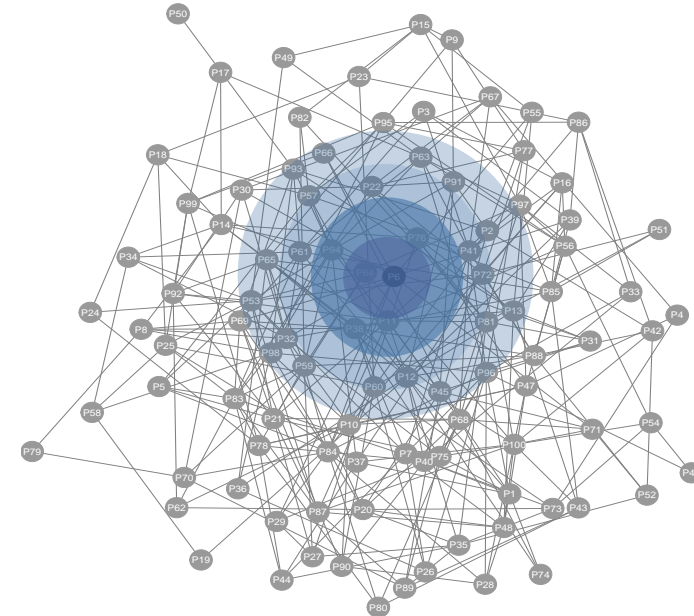
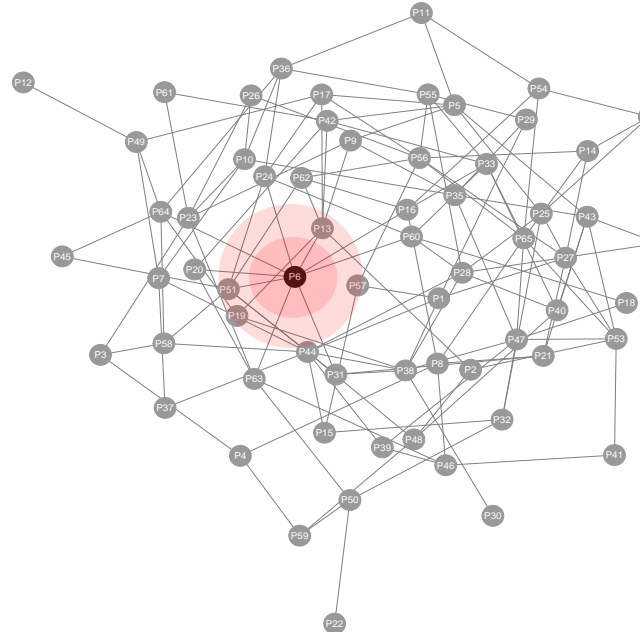
German



Misinformation

Political Leftists

Political Rightist



Work Package Timeline: Data

Empirical Example

- Gender Diversity Impact Study (GEDII)
 - Prof. Jörg Müller
- Temporal Dynamics of Health Behavior Change*
 - Prof. Urte Scholz
- Optimising Outcomes in Psychotherapy for Anxiety Disorders (OPTIMX) **
 - Prof. Birgit Kleim
- Social Media Scraping
 - Prof. Aniko Hannak

* SNF grant number 197471

** SNF grant number 169827



**Bayesian Auto-regressive
Dependence Latent Variable
Modeling Technical Details**

Spatial Auto-regression

Traditional Linear Regression

$$y_i = \alpha + x\beta_1 + \epsilon_i, \quad \epsilon_i \sim N(0, \sigma I_N) \quad (1)$$

Spatial Auto-Regression (SAR)

$$y_i = \underbrace{\rho \mathbf{W} y_i}_{\text{Spatial Lag}} + \alpha + x\beta_1 + \epsilon_i, \quad \epsilon_i \sim N(0, \sigma I_N) \quad (2)$$

Where:

- ρ summarizes the spatial auto-correlation in the dependent variable.^a
- \mathbf{W} is an $N \times N$ matrix summarizing the dependence of the cases

^aWhen $\rho = 0$ traditional regression and spatial regression are equivalent

BARDSEM (Roman & Brandt, 2021)

Measurement Model

$$y_j = \tau_{yj} + \lambda_{yj}\eta + \epsilon_j, \quad \epsilon_j \sim N(0, \sigma_\epsilon^2) \quad (4)$$

$$x_k = \tau_{xk} + \lambda_{xk}\boldsymbol{\xi} + \delta_k, \quad \delta_k \sim N(0, \sigma_\delta^2) \quad (5)$$

Structural Model

$$\eta = \alpha + \underbrace{\rho_\eta \mathbf{W}\eta}_{\text{Spatial Lag}} + \gamma_1\xi_1 + \gamma_2\xi_2 + \gamma_3 h(\boldsymbol{\xi}) + \zeta, \quad \zeta \sim N(0, \sigma_\zeta^2) \quad (6)$$

Error Distributions

- $\epsilon_j \sim N(0, \sigma_{\epsilon_j}^2)$, for $j = 1 \dots J$
- $\delta_k \sim N(0, \sigma_{\delta_k}^2)$, for $k = 1 \dots K$
- $\zeta \sim N(0, \sigma_\zeta^2)$

BARDSEM Priors

Priors

- $\rho_\eta \sim U[1 - \min(\lambda_{\mathbf{W}}), 1 - \max(\lambda_{\mathbf{W}})]$
- $\gamma, \lambda, \alpha, \tau \sim N(0, 1)$
- $\sigma_* \sim \text{Cauchy}(0, 2.5)^+$
- $\Phi \sim \text{LK}_j(I_2, 2)$

Spillover Computation

Computing $\partial_{\eta}/\partial_{\xi}^{p'}$

$$\partial_{\eta}/\partial_{\xi}^{p'} = (\mathbf{I}_n - \rho\mathbf{W})^{-1} \mathbf{I}_n \gamma_p \quad (3)$$

Where:

$p = 1 \dots P$ indicates the respective exogenous latent variable

\mathbf{I}_n is an identity matrix of length n

Interpreting $\partial_{\eta}/\partial_{\xi}^{p'}$

- Cell i, j of $\partial_{\eta}/\partial_{\xi}^{p'}$, provides the anticipated impact of case j on case i
- Direct interpretation of $\partial_{\eta}/\partial_{\xi}^{p'}$ is possible but potentially burdensome
- Impact measures summarize the matrix to ease interpretation

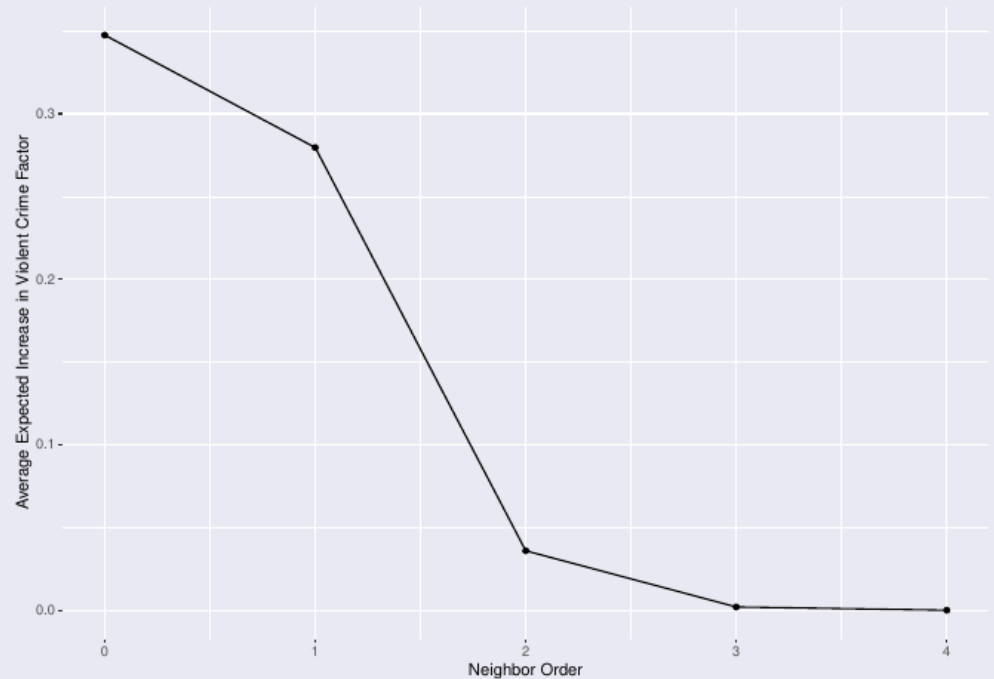
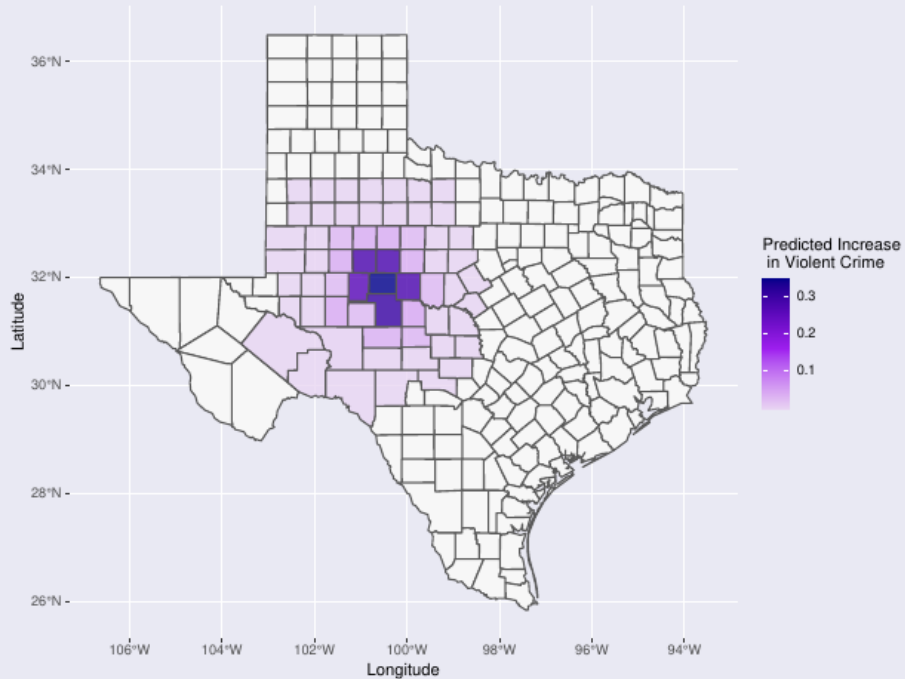
Summarizing Spillover

Summarize $\partial\eta/\partial\xi^{p'}$

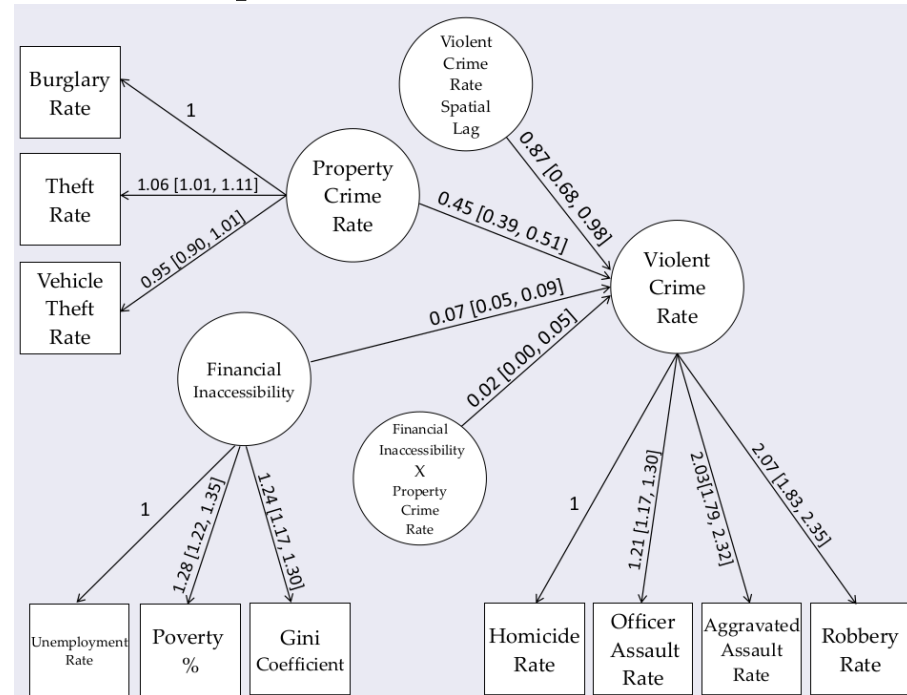
- Direct
 - Mean of diagonal
 - Expected mean change in the outcome of case $\neq i$ for a 1 unit increase in predictor p in case i
- Indirect
 - Mean of off diagonal
 - Expected mean change in the outcome of case i for a 1 unit increase in predictor p in all $\neq i$ cases.
- Total
 - Mean of matrix
 - Expected mean change in case i for a 1 unit increase in all cases (Including case i)

Spillover is a nonlinear function over space

Property Crime Spillover



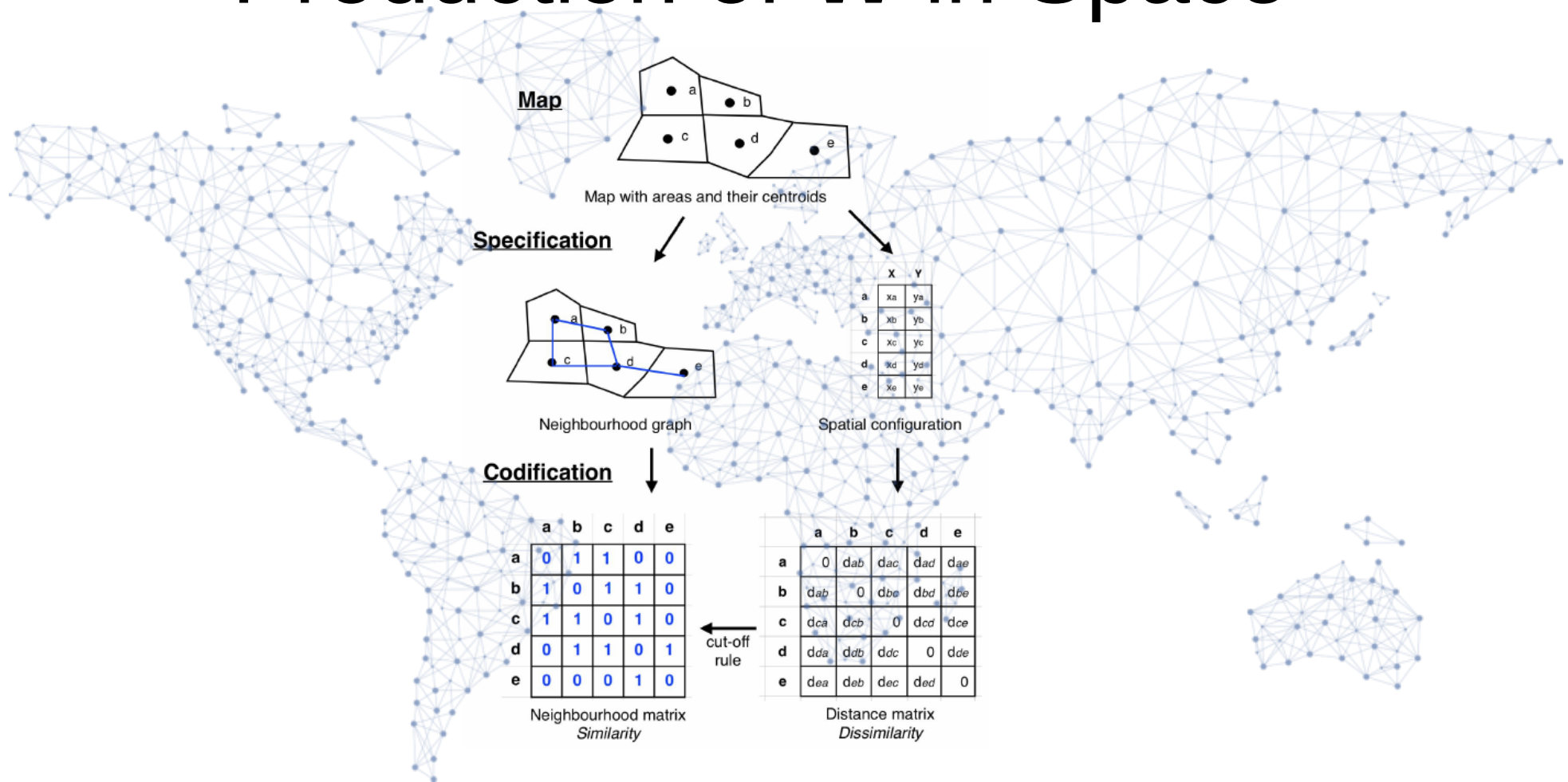
Spatial Spillover Example: Latent Variables



Simple Slopes Spillover Effects

		Direct Impact (2.5%, 97.5%)	Indirect Impact (2.5%, 97.5%)	Total Impact (2.5%, 97.5%)
γ_{Property}	$\xi_{\text{Fin. Inac.}} = -2$	0.55 (0.47, 0.60)	2.60 (2.22, 2.86)	3.15 (2.69, 3.46)
γ_{Property}	$\xi_{\text{Fin. Inac.}} = -1$	0.58 (0.50, 0.64)	2.73 (2.35, 3.05)	3.31 (2.85, 3.69)
γ_{Property}	$\xi_{\text{Fin. Inac.}} = 0$	0.60 (0.52, 0.68)	2.86 (2.48, 3.24)	3.46 (3.01, 3.92)
γ_{Property}	$\xi_{\text{Fin. Inac.}} = 1$	0.63 (0.55, 0.72)	2.98 (2.60, 3.43)	3.62 (3.15, 4.15)
γ_{Property}	$\xi_{\text{Fin. Inac.}} = 2$	0.66 (0.58, 0.76)	3.11 (2.73, 3.62)	3.77 (3.31, 4.38)

Production of W in Space



A world map where the continents are defined by a network of blue nodes (dots) connected by thin blue lines. The nodes are distributed across the map, with a higher density in the Americas and Europe. The lines connect the nodes, creating a mesh-like structure that outlines the continents. The background is white.

Simulation Study Designs



Milestone I

- Conditions follow those of Roman & Brandt (2021)
- Simulation Conditions
 - # of observed groups
 - Magnitude of connectivity matrix \mathbf{W}
 - High, medium, low
 - Connectivity structure
 - Social or spatial representation
 - Sample size
 - High, medium, low, very low
 - Effect sizes
 - Auto-regressive Coef.
 - Difference in auto-reg. Coef. By group
 - Complexity of Measurement model
 - 3 – 10 observed items per indicator
- Measuring model performance
 - Bias
 - Coverage + Error Rates
 - Convergence



Milestone II

- Conditions follow those of Roman & Brandt (2021)
- Simulation Conditions
 - # of unobserved groups
 - Magnitude of connectivity matrix \mathbf{W}
 - High, medium, low
 - Connectivity structure
 - Social or spatial representation
 - Sample size
 - High, medium, low, very low
 - Effect sizes
 - Auto-regressive Coef.
 - Difference in auto-reg. Coef. By group
 - Complexity of Measurement model
 - 3 – 10 observed items per indicator
- Measuring model performance
 - Bias
 - Coverage + Error Rates
 - Convergence

Milestone III

- Conditions follow those of Roman & Brandt (2021)
- Simulation Conditions
 - # of **Level 2 clusters**
 - Magnitude of connectivity matrix **W**
 - High, medium, low
 - Connectivity structure
 - Social or spatial representation
 - Sample size
 - High, medium, low, very low
 - Effect sizes
 - Auto-regressive Coef.
 - Difference in auto-reg. Coef. By group
 - Complexity of Measurement model
 - 3 – 10 observed items per indicator
- Measuring model performance
 - Bias
 - Coverage + Error Rates
 - Convergence

Milestone IV

- Conditions follow those of Roman & Brandt (2021)
- Simulation Conditions
 - # of measurement occasions
 - Magnitude of connectivity matrix \mathbf{W}
 - High, medium, low
 - Connectivity structure
 - Social or spatial representation
 - Sample size
 - High, medium, low, very low
 - Effect sizes
 - Auto-regressive Coef.
 - Difference in auto-reg. Coef. By group
 - Complexity of Measurement model
 - 3 – 10 observed items per indicator
- Measuring model performance
 - Bias
 - Coverage + Error Rates
 - Convergence

R packages

[lavaan: An R package for structural equation modeling](#)

[Y Rosseel](#) - [Journal of statistical software](#), 2012 - [jstatsoft.org](#)

... paper describes **package lavaan**, a **package** for structural equation modeling implemented in the R system for statistical computing (R Development Core Team 2012). The **package** is ...

☆ Save 📄 Cite Cited by 19226 Related articles All 24 versions 🔗

[\[PDF\] jstatsoft.org](#)

[blavaan: Bayesian structural equation models via parameter expansion](#)

EC Merkle, Y Rosseel

[Journal of Statistical Software](#) 85 (4), 1-30

243

2018

- Accessible user experience
- Highly citable tools
- Guidance in documentation
- Working examples